



THE MAIZE TRUST

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- 1. Executive Summary**

- 2. Background of the Farm and the Farmer**
 - a. Personal information,
 - b. Natural resources (land),
 - c. Partnerships
 - d. Historic production and marketing.

- 3. Business Description**
 - a. Ownership and members,
 - b. Vision, Mission and Objectives,
 - c. SWOT analysis,
 - d. Overview of the business strategy,

- 4. Infrastructural Plan**
 - a. Balance sheet,
 - b. Resources available (equipment, tractors and tools)

- 5. Production and Operational Plan**
 - a. Current crops on the land,
 - b. Planned crops,

- 6. Organizational and Staffing**
 - a. Human Resources

- 7. Marketing Strategy**

- 8. Skills Development Plan**

9. Budget projections and cash flow

- a. Enterprise budget,
- b. Cash flow analysis,
- c. Balance sheet

10. Implementation Plan

11. Risk Management Plan