



GRAIN SA

Phakama Grain Phahama

‘SCHOOLS PROGRAMME’

INTERIM REPORT TO THE MAIZE TRUST

1 OCTOBER 2021 TO 30 SEPTEMBER 2022

PRESENTED IN SEPTEMBER 2022

INTRODUCTION

With the ever-increasing population growth in the world, and more particularly in Africa, the relevance of agriculture has probably never been more important than now. With reduced land available for production, coupled to an increased demand for food, it is essential that we encourage young people to become interested and passionate about agriculture. We need motivated people to choose the sector as a career so that we can improve on all aspects and in so doing, feed the people of the world. It is generally appreciated that funding is limited, and although different alternative options were investigated on how to get the more agricultural related information to the schools, there is no more effective means than the physical presentations and interactive dialogue with learners. Unfortunately, we have found that unless we send someone to the school for a viewing of the DVD, the other school activities take priority and the 'focus on agriculture' takes a second place.

The number of children in schools is ever-increasing and the need to reach more children is great. Grain SA will endeavour to find additional donors to assist with the maintenance and expansion of this programme as we believe that it has great value.

The schools programme involves visits to Grade 9 learners during the first three quarters of the year. Appointments are usually made during February whereafter visits commence from March onwards. Schools were hesitant to make appointments with our facilitators this year due to the uncertainty of Covid rules and regulations in the first two quarters. However, the schools' program was able to continue in some Provinces in the third quarter as Covid regulations eased and children returned to school.

Lastly, subsequent to the 2021/22 Schools' program feedback, we will also take this opportunity to share suggestion regarding the way forward with the Schools' programme.

AGRICULTURAL PRESENTATIONS AT THE SCHOOLS

- **PROJECT TITLE**

School Programme (Presentations)

- **TRUST DEED OBJECTIVES**

Market access in respect of the South African Maize industry

- **REASONS WHY IT IS DEEMED THAT THE PROJECT WILL CONTRIBUTE TO THE ABOVE OBJECTIVE.**

It is essential that we encourage children to be aware of the value of agriculture as a source of food and fibre, an major role player in the economy, as an employer, and as a career choice. More than half the population in Africa is under 20 years of age. Children are current consumers, consumers of the future, and the next generation of workers, and the sooner we can make them aware of the value of agriculture in general, and the maize industry in particular, the sooner we can hope to have them understand the importance thereof.

- **MAIN AIM OF THE PROJECT**

Scholls are selected from towns in the North-West, Free State, Gauteng, Eastern Cape, Limpopo, KZN and Mpumalanga. Grain SA identifies persons who can take the presentations to the Grade 9's of the various schools. They usually visit schools during each quarter for the first three quarters of the year. Should other donors be identified, the number of schools will be increased.

The presentations made at the schools covers subjects such as: food, fibre and life; agriculture – dig in - what is it all about; the economy – what's in it for me?; our daily bread – the story of wheat; the soya bean – wonder food, careers with plants and careers with animals. The idea is to expose young learners to the sector to influence their view of agriculture and to help them consider the different career options offered by the sector.

- **PROJECT DURATION**

1 October 2021 to 30 September 2022

- **SECTORS IN THE MAIZE INDUSTRY THAT COULD OR SHOULD BENEFIT FROM THE PROJECT**

Indirectly, all sectors – producers, consumers and related industries.

- **NAMES OF OTHER CONTRIBUTORS TO THE PROJECT AND THE EXTENT OF THEIR CONTRIBUTIONS**

Currently only the Maize Trust.

- **SUMMARY OF THE TOTAL BUDGET RELATING TO THE PROJECT.**

R 600 000 (Including 7% management fees). The 7% Project Coordination and Management Fees is secured for Grain SA regardless of the actual project expenditure. The actual project expenditure is not a full reflection of the project management and coordination cost.

PROJECT OBJECTIVES

- To identify suitable personnel (trainers) to do the presentations in the various regions. The schools targeted by the programme will be identified in the eight regional areas serviced by the Grain SA Farmer Development Programme personnel.
- To identify at least 160 schools to take part in the programme.
- To visit the schools once a quarter for each of the first three quarters of the academic year and agricultural sector related presentations followed by a discussion to the Grade 9.

FINANCES

1 October 2021 to 31 August 2022	
	Annual Budget
Approved Budget	R 600 000
Utilised	-R 127 860
Available	R 472 140

ACTIONS THAT HAVE BEEN TAKEN

Despite the challenges, 103 schools were visited this year. These visits comprised of a combination of presentations as well as supplying schools with educational posters on agriculture to keep awareness alive.

Event date	Province	Donor	School name
2022-09-28	Mpumalanga	Maize Trust	DD Mabuza Comprehensive High School
2022-09-16	Mpumalanga	Maize Trust	Ndindane Combined School
2022-09-15	Mpumalanga	Maize Trust	Khula Secondary School
2022-09-15	Mpumalanga	Maize Trust	Mjokwane Secondary School
2022-09-14	Mpumalanga	Maize Trust	Mdzabu Secondary School
2022-09-14	Mpumalanga	Maize Trust	Mshengu Inclusive School
2022-09-13	Mpumalanga	Maize Trust	Mgubho Secondary School
2022-09-13	Mpumalanga	Maize Trust	Mehlobovu Secondary School
2022-09-12	Mpumalanga	Maize Trust	Ntiyi Secondary School
2022-09-12	Mpumalanga	Maize Trust	Zenzele Sec School
2022-08-30	Limpopo	Maize Trust	Refilwe Secondary School
2022-08-30	Limpopo	Maize Trust	Monamudi Matsepe Secondary School
2022-08-29	Limpopo	Maize Trust	Mokone Amabula Secondary School
2022-08-29	Limpopo	Maize Trust	Mahlare Secondary School
2022-08-26	Limpopo	Maize Trust	Notjedi Secondary School

2022-08-26	Limpopo	Maize Trust	Ndendeka Secondary School
2022-08-25	Limpopo	Maize Trust	Boleu Secondary School
2022-08-25	Limpopo	Maize Trust	Abram Serote Secondary School
2022-08-25	Limpopo	Maize Trust	Phokanoka Secondary School
2022-08-23	Limpopo	Maize Trust	Living Waters Private School
2022-08-22	Limpopo	Maize Trust	Mareseleng Secondary School
2022-08-22	Limpopo	Maize Trust	Manyaku Secondary School
2022-08-19	Mpumalanga	Maize Trust	Tikhuni Secondary School
2022-08-19	Mpumalanga	Maize Trust	Sidlamafa Secondary School
2022-08-18	Mpumalanga	Maize Trust	Sincobile Secondary School
2022-08-18	Mpumalanga	Maize Trust	Idlangemabala Secondary School
2022-08-17	Mpumalanga	Maize Trust	Mambane Secondary School
2022-08-17	Mpumalanga	Maize Trust	Lambalati Secondary School
2022-08-16	Mpumalanga	Maize Trust	Shinyukane Secondary School
2022-08-16	Mpumalanga	Maize Trust	Inkomazi High School
2022-08-16	Limpopo	Maize Trust	Phatametsane Sec School
2022-08-16	Limpopo	Maize Trust	Moreko Sec School
2022-08-15	Mpumalanga	Maize Trust	Tinhlonhla Sec School
2022-08-15	Mpumalanga	Maize Trust	Lugebhuta High School
2022-08-15	Limpopo	Maize Trust	Makgukubjane Sec School
2022-08-15	Limpopo	Maize Trust	Namudi Sec school
2022-08-12	Mpumalanga	Maize Trust	Sakhile Secondary School
2022-08-12	Mpumalanga	Maize Trust	Mshadza Secondary School
2022-08-12	Limpopo	Maize Trust	Hlanganani Sec School
2022-08-12	Limpopo	Maize Trust	Mang Le Mang Secondary School
2022-08-11	Mpumalanga	Maize Trust	Mandlesive High School
2022-08-11	Mpumalanga	Maize Trust	Siphumelele Secondary School
2022-08-11	Limpopo	Maize Trust	Ntshebele Sec School
2022-08-11	Limpopo	Maize Trust	Leokeng Secondary School
2022-08-10	Mpumalanga	Maize Trust	Inkunzi Secondary School
2022-08-10	Mpumalanga	Maize Trust	Sibukosetfu Secondary School
2022-08-10	Limpopo	Maize Trust	KGAHLANEMORULE SEC SCHOOL
2022-08-10	Limpopo	Maize Trust	Mohlodi Secondary School
2022-08-05	Mpumalanga	Maize Trust	Sekhukhusa Sen Secondary School
2022-08-05	Mpumalanga	Maize Trust	Monaredira Private School
2022-08-05	Limpopo	Maize Trust	Moteane Secondary School
2022-08-05	Limpopo	Maize Trust	Maretele Secondary School
2022-08-04	Mpumalanga	Maize Trust	Freddy Sithole High School
2022-08-04	Mpumalanga	Maize Trust	Ndlamakhosi Secondary School
2022-08-04	Limpopo	Maize Trust	Lekala Secondary School
2022-08-04	Limpopo	Maize Trust	Segolola High School
2022-08-03	Mpumalanga	Maize Trust	Masana Secondary School
2022-08-03	Mpumalanga	Maize Trust	Soshangana High School
2022-08-03	Limpopo	Maize Trust	Mmamokgolushi Secondary School
2022-08-03	Limpopo	Maize Trust	Magale Secondary School
2022-08-02	Mpumalanga	Maize Trust	Mzangedwa Private School
2022-08-02	Mpumalanga	Maize Trust	Mkhweyantaba High School

2022-08-02	Limpopo	Maize Trust	AM Mashego Secondary School
2022-08-02	Limpopo	Maize Trust	Izikhali Zemfundo
2022-08-01	Mpumalanga	Maize Trust	Qokiso Secondary School
2022-08-01	Mpumalanga	Maize Trust	Siboyiye Combined School
2022-08-01	Limpopo	Maize Trust	Mamadi Secondary School
2022-08-01	Limpopo	Maize Trust	Mphezulu Secondary School
2022-07-29	Limpopo	Maize Trust	Loboli Secondary School
2022-07-29	Limpopo	Maize Trust	Zamazama Secondary School;
2022-07-28	Limpopo	Maize Trust	Mathakge Combined School
2022-07-28	Limpopo	Maize Trust	Skhosana High School
2022-07-27	Limpopo	Maize Trust	Zamokuhle High School
2022-07-26	Limpopo	Maize Trust	Matailane Secondary School
2022-07-26	Limpopo	Maize Trust	Makhuma Public School
2022-07-25	Limpopo	Maize Trust	Emokodweni Public School
2022-07-25	Limpopo	Maize Trust	Tjetje Tech High School
2022-05-13	Mpumalanga	Maize Trust	Shinyukane Sec School
2022-05-13	Mpumalanga	Maize Trust	Mambane Sec School
2022-05-12	Mpumalanga	Maize Trust	Sincobile Sec School
2022-05-12	Mpumalanga	Maize Trust	Lambalati Secondary School
2022-05-11	Mpumalanga	Maize Trust	Lugebhuta High School
2022-05-11	Mpumalanga	Maize Trust	Tinhlonhla Secondary School
2022-05-10	Mpumalanga	Maize Trust	Sidlamafa Sec School
2022-05-10	Mpumalanga	Maize Trust	Tikhuni High School
2022-05-09	Mpumalanga	Maize Trust	Idlangemabala Sec School
2022-05-09	Mpumalanga	Maize Trust	Inkomazi Sec School
2022-05-06	Mpumalanga	Maize Trust	Mandlesive Sec School
2022-05-06	Mpumalanga	Maize Trust	Siphumelele Sec School
2022-05-05	Mpumalanga	Maize Trust	Inkunzi Sec School
2022-05-05	Mpumalanga	Maize Trust	Sibukosetfu Secondary School
2022-05-04	Mpumalanga	Maize Trust	Mshadza Secondary School
2022-05-04	Mpumalanga	Maize Trust	Sakhile Sec School
2022-05-03	Mpumalanga	Maize Trust	Monaredira Private School
2022-05-03	Mpumalanga	Maize Trust	Sekhukhusa Secondary School
2022-04-29	Mpumalanga	Maize Trust	Mkhweyantaba High School
2022-04-29	Mpumalanga	Maize Trust	Ndlamakhosi Sec School
2022-04-28	Mpumalanga	Maize Trust	Masana High School
2022-04-28	Mpumalanga	Maize Trust	Freddy Sithole High
2022-04-26	Mpumalanga	Maize Trust	Mzangedwa Secondary School
2022-04-26	Mpumalanga	Maize Trust	Soshangana High School
2022-04-25	Mpumalanga	Maize Trust	Qokiso Senior Secondary School
2022-04-25	Mpumalanga	Maize Trust	Siboyiye Combined School

REPORT AND FEEDBACK ON SCHOOL'S VISITED

Since the beginning of the school term for 2022, various schools were visited by Grain SA facilitators. Below is the specific report and feedback from school' teachers and learners:

Province	Mpumalanga		
Event donor	Nelspruit	School term:	Third term
Nearest town:	Komatipoort	School name:	Mdzabu Secondary School
Phone:		Contact person	0828512391
Event date:	2022-09-14		
Grade 9 learners	70	Grade 12 learners attended	89
Total number of learner in school	561	DVD presented	561
Feedback from teachers:	The visit was fruitful, learners benefited from the presentation. Different careers in agriculture were shown to learners. Learners were taking notes and shown interest in the presentation		
Feedback from learners:	The visit was very pleasant and interesting, and it turned out to be a surprising as we didn't know that there were many interesting careers in agriculture which can fit our abilities. This visit really helped us to know the importance of agriculture in our daily lives.		
General comments:	The presentation was a real eye opener for the learners. The learners were taught on the importance of agriculture. The videos shown to the learners showed them the different and interesting careers they could follow.		



Province	Limpopo		
Event donor	Nelspruit	School term:	Third term
Nearest town:	Groblersdal	School name:	Refilwe Secondary School
Phone:		Contact person	0720390980
Event date:	2022-08-30		
Grade 9 learners	243	Grade 12 learners attended	1304
Total number of learner in school	2361	DVD presented	2361
Feedback from teachers:	The learners were motivated by the presentation and they showed more interest in the Agricultural careers		
Feedback from learners:	I fell very happy that Grain SA visited us, to show us the different careers in agriculture. We now know how the different types of food is produced and today I would like to be an animal doctor called a Veterinarian so I can help the cows, Sheep and Goats when they are sick		
General comments:	The presentation went very well. The learners were excited by the presentation and they found it to be informative and the videos played for them showed them the career they could take up in agriculture. They were grateful to Grain SA for such an initiative.		



Province	Mpumalanga		
Event donor	Nelspruit	School term:	Third term
Nearest town:	Bushbuckridge	School name:	Siboyiye Combined School
Phone:		Contact person	0711908961
Event date:	2022-08-01		
Grade 9 learners	40	Grade 12 learners attended	49
Total number of learner in school	719	DVD presented	719
Feedback from teachers:	The visit was valuable to the learners, they learned a lot from the Presentation. Most learners never thought that Agriculture is the most important industry in SA. Now we are living in the Fourth Industrial Revolution that everything rely on Agriculture		
Feedback from learners:	The visit was of great value, we have gained a lot of information. We have realized the importance of Agriculture. We have learned about the origin of the food we eat each and every day. The origin of the clothes we wear. When we were watching the videos about farming we realized how much work the farmers put in to make sure that they feed and clothe people around the world. This shows that farmers have brilliant minds.		
General comments:	The visit was happily accepted by the teachers and the learners. They expressed gratitude towards Grain SA for the visits as they find them very informative and it has exposed them to the different careers in Agriculture		



Province	Northern Cape		
Event donor	Maize Trust	School term:	Second term
Nearest town:	Christiana	School name:	Kromellenboog Combined School
Phone:	0823823459	Contact person	Mr M van Rooyen
Event date:	2021-05-28		
Grade 9 learners	98	Grade 12 learners attended	47
Total number of learner in school	635	DVD presented	635
Feedback from teachers:	Received posters		
Feedback from learners:	Will do career presentation in third term		
General comments:	Handed posters to educator		



Province	Mpumalanga		
Event donor		School term:	Second term
Nearest town:	Mbombela	School name:	Mandlesive Sec School
Phone:		Contact person	0817938300
Event date:	2022-05-06		
Grade 9 learners	67	Grade 12 learners attended	137
Total number of learner in school	1245	DVD presented	1245
Feedback from teachers:	The visit was fruitful to the learners because they got the chance to learn about the careers within Agriculture which will help them as they are on their journey of applying at University and TVET colleges		
Feedback from learners:	The presentation was motivative about the Plant and Animal Production because the products coming from agriculture are most important and very helpful to people. It is important because most products are created from agriculture		
General comments:	The visit went well and the learners were very excited to learn something new and it motivated them to think about pursuing careers in agriculture. The learners and teacher both expressed gratitude towards Grain SA for such presentation		



CHALLENGES AND WAY FORWARD

The after effects of Covid 19 on the school sector became a challenge on its own as many schools were hesitant to allow appointments, merely as they had to catch up with the curriculum and had no time to spare for the school's programme presentation. In areas such as Mpumalanga and Limpopo school facilitators were however able to secure appointments. In most of the other province's appointments could not be secured.

As securing sessions with high schools have become problematic, the Farmer Development Team along with the Marketing Team of Grain SA and a Schools' program facilitator (and retired teacher) had a brain storming session on new innovative ideas for the Schools' programme going forward.

Outcome and proposed way forward

- Efforts should target a younger age group of grade 5 to 7 in primary school instead of grade 9. Feedback from school facilitators indicate that apart from rarely being able to get an appointment with a high school, today's Grade 9 learners does not seem to be as receptive as they use to be in earlier years. In addition, by the time a learner has reached grade 9, they have also mostly decided in which areas of work or industries they are more inclined to. Grade 5 to 7 learners are more pliable and receptive to information and using this experience at a younger age could have a significant impact.
- It was proposed to update the current DVD's design, informative posters and to ensure that we make an impact. The importance of providing the proposed service cannot be over emphasized. It is imperative that we become creative during this uncertain period and jointly look for ways in which we can carry on with this important programme.
- It is proposed to apply the remaining funds of the 2021/22 season together with the potential 2022/23 funds (approval pending) to implement the proposed new plan.

Conclusion

It is essential that we encourage children to be aware of the value of agriculture as a source of food and fibre, as a major role player in the economy, as an employer, and as a career choice. The importance of providing this service cannot be over emphasized. It is imperative that we become creative during this uncertain period and jointly look for ways in which we can carry on with this important programme. Grain SA together with Phahama Grain Phakama will certainly continue to negotiate for access to more schools to ensure that the information reaches as many learners as possible.